

GET INSPIRED BY THE LEADING VLTs AND VIRTUAL SPORTS IN GREECE

INSPIRED

In 2015, Inspired was proud to be chosen as one of the four suppliers to collaborate with OPAP, the leading betting and lottery operator in Greece, for the provision of Video Lottery Terminals (VLTs) and separately as the only provider of virtual sports in Greece. Inspired has worked closely with OPAP to deliver the best possible products; as a result, it has been awarded additional VLTs and will shortly introduce additional virtual sports content.

VLTs Highlights

Inspired was selected to provide 3,960 (24%) of the initial 16,500 VLTs awarded by OPAP. VLTs from each supplier were installed at the same time in every OPAP gaming hall venue (offering true comparisons). Inspired has worked closely with OPAP to deliver innovative new games, including exclusive third-party content, developed specifically for Greece. Inspired's range of content continues to be the highest performing in the market.

As a result, Inspired is now the largest supplier of VLTs to the network, having been awarded 8,360 (33%) out of a potential total 25,000 VLT licenses available in Greece. To-date OPAP has deployed more than 15,000 VLTs, 5,400 of which are from Inspired.

#1 PERFORMING GAME IN GREECE



Why have Inspired games outperformed the competition?

Exhaustive Market Research:

The development of differentiated mechanics and data-driven market-specific content for players in Greece

Open Platform:

Easy integration of third-party content tailored to the marketplace

Attention to Detail:

Timing of reel drops, celebration of the win, sleek feel of spin after spin, engaging math and bonus round configurations that deliver a winning player experience

Multigame Expertise:

Grouping the right mixture of games with an interface that is simple to navigate and promotes the content

