Website cookie policy

1) Cookies and similar technology

A cookie is a small text file which is placed onto your computer or electronic device when you access our website. Similar technologies include web beacons, action tags, local shared objects ('flash cookies') and single-pixel gifs. Such technologies can be used to track users' actions and activities, and to store information about them. We use these cookies and/or similar technologies on this website for the following purposes:

- To identify trusted web traffic.
- To store the user's cookie consent state.
- To preserve user session state across page requests.
- To register a unique ID that is used to generate statistical data on how the visitor uses the website.
- Used by Google Analytics to throttle request rate.
- To collect statistics on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.
- Used by Piwik Analytics Platform to track page requests from the visitor during the session.
- Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.
- To register a unique ID on mobile devices to enable tracking based on geographical GPS location.
- Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.
- To register a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.
- To check if the user's browser supports cookies.
- To estimate the users' bandwidth on pages with integrated YouTube videos.
- To collects data on the user's visits to the website, such as which pages have been read.
- To registers a unique ID to keep statistics of what videos from YouTube the user has seen.
- To determine the optimal video quality based on the visitor's device and network settings.
- To store the user's video player preferences using embedded YouTube video.

2) Information Collected

We may obtain information about your computer or any other electronic device which you use to access our website, such as your IP address, your browser and/or other internet log information. We will treat this information as your personal information.

3) Consent for Cookies

In most cases we will need your consent to use cookies on this website. The exception is where the cookie is essential for us to provide you with a service you have requested, or
essential to the inherent functionality of the website (e.g., to enable you to store items in a shopping basket and/or to use our check-out process).

Where we wish to use cookies that require your consent you will be asked whether you consent to the use of cookies in the following manner:

A pop-up will ask the user to consent by clicking one of 3 options:
- Reject (Decline all non-essential cookies)
- Accept (Accept all cookies used on the website)
- Settings (Allows detailed access to blocking particular cookies)

Cookies need to be actively declined to be removed from your browsing experience.

4) Third-Party Cookies

We work with third party suppliers who may also set cookies on our website. These cookies and their third-party owners are included in the table below. By consenting to the use of cookies on our site you will be consenting to the use of these cookies. These cookies may be used to collect the following information:

- Tracking based on GPS location.
- The user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.
- Statistics of how the visitor uses YouTube videos across different websites.
- If the user's browser supports cookies.
- To estimate the users' bandwidth on pages with integrated YouTube videos.
- Data on the user's visits to the website, such as which pages have been read.
- Statistics of what videos from YouTube the user has seen.
- Optimal video quality based on the visitor's device and network settings.
- The user's video player preferences using embedded YouTube video.

5) Cookies and similar technologies used on this website

The following cookies/similar technologies are used on this website:

Cookie	Purpose	Duration	Owner
Google Analytics (GA)	These cookies are used to throttle the request rate and to distinguishes unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. For more information, please visit www.google.com/policies/privacy/partners/ If you wish to disable Google Analytics on your browser, please visit http://tools.google.com/dlpage/gaoptout	2 years	Google.com
IDE	Google uses cookies for advertising, including serving and rendering ads,	EEA, Switzerland	DoubleClick.net

	personalizing ads (depending on your ad settings at g.co/ad settings), limiting the number of times an ad is shown to a user, muting ads you have chosen to stop seeing, and measuring the effectiveness of ads. IDE is used for these purposes to show Google ads on non-Google sites	and UK – 13 months. Everywhere else – 24 months	
Test cookie	Used by Google to check if your browser supports cookies.	1 day	DoubleClick.net
GPS	Used to register a unique ID to enable tracking based on geographical GPS location for embedded YouTube videos from our official YouTube channel	30 days	YouTube.com
PREF	Stores your video player preferences for embedded YouTube videos	10 years	YouTube.com
VISITOR_INFO1_LIVE	Used by YouTube to measure a user's bandwidth to determine whether they get the new player interface or the old.	8 months	YouTube.com
YSC	Used to register a unique ID to monitor what videos from YouTube you have seen for embedded YouTube videos from our official YouTube channel	8 months	YouTube.com
yt-player-bandwidth	Stores your video player preferences for embedded YouTube videos	Expires after session	YouTube.com
yt-player-headers-readable	Stores your video player preferences for embedded YouTube videos	Expires after session	YouTube.com
yt-remote-cast-installed	Stores your video player preferences for embedded YouTube videos	Expires after session	YouTube.com
yt-remote-cast-installed	Stores your video player preferences for embedded YouTube videos	Expires after session	YouTube.com
yt-remote-device-id	Stores your video player preferences for embedded YouTube videos	Expires after session	YouTube.com
yt-remote-fast-check-period	Stores your video player preferences for embedded YouTube videos	Expires after session	YouTube.com
yt-remote-session-app	Stores your video player preferences for embedded YouTube videos	Expires after session	YouTube.com
yt-remote-session-name	Stores your video player preferences for embedded YouTube videos	Expires after session	YouTube.com
Vuid	Stores users Vimeo usage history	2 Years	Vimeo.com

6) Cookies owned by the operator of this website:

(Name of cookie --- Purpose)

- autoplayVideos - inseinc.com
- ingg.GAME-BARXHOTSPINS - inseinc.com
- ingg.GAME-BEARMONEY - inseinc.com
- ingg.GAME-BIG500SLOT - inseinc.com
- ingg.GAME-BOOKOFTHEIRISH - inseinc.com
- ingg.GAME-EGGSPENDABLES - inseinc.com
- ingg.GAME-EMERALDSMASH - inseinc.com
- ingg.GAME-FIRSTDOWNSLOT - inseinc.com
- ingg.GAME-MAXIMUSPAYUS - inseinc.com
- ingg.GAME-MIGHTYHOTWILDS - inseinc.com
- ingg.GAME-RAINBOWCASHPOTS - inseinc.com
- ingg.GAME-SPINDOCTOR - inseinc.com
- ingg.GAME-SUPERFRUITSJOKER - inseinc.com
- locale - inseinc.com
- piwik/piwik - inseinc.com
- tutorial - inseinc.com

7) How to turn off cookies

The following cookies/similar technologies are used on this website:

You can set your browser not to accept cookies and the websites below tell you how to remove cookies from your browser. However, some of our website features may not function as a result.

For further information on cookies generally visit aboutcookies.org or the Information Commissioner's webpage on cookies www.ico.org.uk/for-the-public/online/cookies/