

VIRTUAL SPORTS HIGHLIGHTS



Due to Inspired's reputation as a world leader in virtual sports game design, playability, and betting options, the Company was also chosen as the only virtual sports provider in Greece. The deployment of Inspired's innovative and engaging virtual products is consistent with OPAP's vision and its strategic priority of building a world-class portfolio of products and services.

Inspired's virtual soccer product, the single-match game Rush Football 2™, went live in more than 4,500 venues in May 2017 as the first-ever virtual soccer product in Greece. The product offered customized branding, team names, and commentary from the most popular soccer commentator in Greece. Unlike in real sports betting, no skill is required for these games; the ease of play and the frequent interaction with their favorite sports, even off season, keep players engaged. In its first seven months from launch, Inspired's virtuals product generated over \$475 million in additional turnover for OPAP.

Building on the success of this first virtual sports product, Inspired and OPAP will be adding another virtual sports channel to launch Football Matchday™, a multi-match game, before the end of 2018.

The screenshot displays the Inspired Virtual Sports interface during a soccer match. The top left shows a live match between Barcelona City and Madrid Athletes, with a score of 0-0 at the 17th minute. The top right features a 'Stoixima' logo and a list of upcoming matches: Barcelona City vs Madrid Athletes, Galata Lions vs Real, and Liverpool Reds vs Piratini.

The main area shows a wide-angle view of a soccer field with players in action. The bottom left displays a '22' logo and a list of upcoming matches: Liverpool Reds vs Piratini, Porto Dragons vs Epixpalekoi, and Galata Lions vs Real.

The bottom right shows a betting interface for a match between Notia Koper and Ayastira. The score is 1-0 in favor of Koper. The interface includes various betting options such as '1X', '12', 'X2', 'UNDER 2.5', 'OVER 2.5', and 'SYNODI TEPHATON'. The bottom of the screen shows the 'INSPIRED' logo and a list of upcoming matches: Turkey (T) vs 1-1, Peru (T) vs 0-0, Morocco (M) vs 1-2, Romania (R) vs 1-0, Morocco (M) vs 2-1, and Poland (P) vs 1-1.

VIRTUAL SPORTS: SUCCESSFUL LAUNCH



Virtual Sports Launched Successfully in Greece in May 2017

- Inspired launched with one Virtual Sports Channel in ~4500 venues
- Second Virtual Sports channel launched in December 2018

Additional Turnover from Virtual Sports in Greece

- Attracted >22,000 new players
- >10 Million in additional commissions to agencies
- Fastest OPAP game introduction
- >400 Million distributed to winners

