Website cookie policy

1) Cookies and Similar Technologies

A cookie is a small text file that is placed on your computer or electronic device when you access our website. Similar technologies include web beacons, pixels, local shared objects ("flash cookies"), and single-pixel gifs. These technologies may be used to track users' actions and activities, and to store information about them. We use cookies and similar technologies on this website for the following purposes, in accordance with applicable data protection and privacy laws as of November 5, 2026:

To identify and authenticate trusted web traffic, ensuring website security and integrity in compliance with applicable privacy regulations.

To store and manage the user's cookie consent state, ensuring that consent is obtained, recorded, and can be withdrawn at any time in accordance with applicable laws.

To preserve user session state across page requests, only for essential website functionality and for the minimum duration necessary, as permitted by law.

To register a unique ID that is used to generate anonymized statistical data on how the visitor uses the website, only after obtaining user consent where required by law.

Used by Google Analytics to throttle request rate and manage website performance, only after obtaining user consent where required. Data collected is subject to Google's privacy policy and applicable data protection laws.

To collect anonymized statistics on the user's visits to the website, such as the number of visits, average time spent on the website, and what pages have been read, only after obtaining user consent where required by law.

Used by Piwik Analytics Platform (now Matomo) to track page requests from the visitor during the session, only after obtaining user consent where required by law. Data is processed in accordance with applicable privacy regulations.

Used to send data to Google Analytics about the visitor's device and behaviour, including tracking across devices and marketing channels, only after obtaining explicit user consent where required by law. Data is processed in accordance with applicable privacy and data protection regulations.

To register a unique ID on mobile devices to enable tracking based on geographical GPS location, only after obtaining explicit user consent in accordance with applicable data protection and privacy laws.

Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads, for the purpose of measuring ad efficacy and presenting targeted ads, only after obtaining explicit user consent where required by law. Data is processed in accordance with applicable privacy regulations.

To register a unique ID that is used by Google to keep anonymized statistics of how the visitor uses YouTube videos across different websites, only after obtaining user consent where required by law.

To check if the user's browser supports cookies, solely for technical purposes and without collecting personal data, in compliance with applicable privacy laws.

To estimate the user's bandwidth on pages with integrated YouTube videos, solely for optimizing video delivery and only where permitted by law, without profiling the user.

To collect anonymized data on the user's visits to the website, such as which pages have been read, only after obtaining user consent where required by law.

To register a unique ID to keep anonymized statistics of what videos from YouTube the user has seen, only after obtaining user consent where required by law.

To determine the optimal video quality based on the visitor's device and network settings, solely for technical optimization and without profiling the user, in compliance with applicable privacy laws.

To store the user's video player preferences when using embedded YouTube video s, only with the user's consent and in accordance with applicable privacy regulations.

2) Cookies and Similar Technologies

We may obtain information about your computer or any other electronic device you use to access our website, such as your IP address, browser type, and other internet log information. This information will be treated as personal data and processed in accordance with applicable data protection and privacy laws.

3) Consent for Cookies

In most cases, we will require your explicit consent to use cookies on this website, except where the cookie is strictly necessary to provide a service you have requested or for the inherent functionality of the website (such as enabling you to store items in a shopping basket or to use our check-out process), as permitted by applicable law.

Where we wish to use cookies that require your consent, you will be asked to provide explicit consent through a clear and affirmative action, such as selecting your preferences in a consent banner or pop-up, in accordance with applicable laws.

A consent banner or pop-up will ask you to accept or manage your cookie preferences. Your choices will be recorded, and you may change or withdraw your consent at any time through the cookie settings on our website.

You will be provided with the opportunity to opt out of the use of non-essential cookies at any time by accessing the cookie settings or preferences section on our website.

You can decline the use of non-essential cookies at any time by selecting the appropriate option in the cookie consent banner or by adjusting your preferences in the cookie settings on our website.

4) Third-party Cookies

We work with third-party suppliers who may also set cookies on our website. These cookies and their third-party owners are listed in the table below. By consenting to the use of cookies on our site, you are also consenting to the use of these third-party cookies. These cookies may be used to collect the following information, subject to your consent and in accordance with applicable privacy laws:

Tracking based on GPS location, only after obtaining explicit user consent and in compliance with applicable data protection and privacy laws.

The user's actions after viewing or clicking one of the advertiser's ads, for the purpose of measuring ad efficacy and presenting targeted ads, only after obtaining explicit user consent where required by law.

Statistics of how the visitor uses YouTube videos across different websites, collected in an anonymized manner and only after obtaining user consent where required by law.

Whether the user's browser supports cookies, determined solely for technical purposes and without collecting personal data, in compliance with applicable privacy laws.

To estimate the user's bandwidth on pages with integrated YouTube videos, solely for optimizing video delivery and only where permitted by law, without profiling the user.

Anonymized data on the user's visits to the website, such as which pages have been read, collected only after obtaining user consent where required by law.

Anonymized statistics of what videos from YouTube the user has seen, collected only after obtaining user consent where required by law.

Optimal video quality based on the visitor's device and network settings, determined solely for technical optimization and without profiling the user, in compliance with applicable privacy laws.

The user's video player preferences when using embedded YouTube video s, stored only with the user's consent and in accordance with applicable privacy regulations.

5) Cookies and similar technologies used on this website.

The following cookies and similar technologies are used on this website, in accordance with applicable data protection and privacy laws as of November 5, 2026:

Third Party Cookies:

Cookie	Purpose	Duration	Owner
Google Analytics (GA)	These cookies are used to throttle the request rate and to distinguish unique users by assigning a randomly generated number as a client identifier. This identifier is included in each page request and is used to calculate anonymized visitor, session, and campaign data for the site's analytics reports, only after obtaining user consent where required by law. For more information, please visit https://policies.google.com/privacy/partners . If you wish to disable Google Analytics on your browser, please visit	2 years	Google.com

	https://tools.google.com/dlpage/gaoptout. Please note that disabling analytics cookies may affect your experience on our website.		
IDE	The IDE cookie is used to show Google ads on non-Google sites, only after obtaining explicit user consent where required by law, and in accordance with applicable privacy regulations. IDE is used for these purposes to show Google ads on non-Google sites	EEA, Switzerland and UK – 13 months. Everywhere else – 24 months	DoubleClick.net
Test_cookie	Used by Google to check if your browser supports cookies, solely for technical purposes and without collecting personal data, in compliance with applicable privacy laws.	1 day	DoubleClick.net
GPS	Used to register a unique ID to enable tracking based on geographical GPS location for embedded YouTube videos from our official YouTube channel, only after obtaining explicit user consent and in compliance with applicable data protection and privacy laws.	30 days	YouTube.com
PREF	Stores your video player preferences for embedded YouTube videos, only with your consent and in accordance with applicable privacy regulations.	10 years	YouTube.com
VISITOR_INFO1_LIVE	Used by YouTube to measure a user's bandwidth to determine the appropriate player interface, solely for optimizing video delivery and only where permitted by law, without profiling the user.	8 months	YouTube.com
YSC	Used to register a unique ID to monitor what videos from YouTube you have seen for embedded YouTube videos from our official YouTube channel, only after obtaining user consent where required by law.	8 months	YouTube.com
yt-player-bandwidth	Stores your video player preferences for embedded YouTube videos, only with your consent and in accordance with applicable privacy regulations.	Expires after session	YouTube.com
yt-player-headers-readable	Stores your video player preferences for embedded YouTube videos, only with your consent and in accordance with applicable privacy regulations.	Expires after session	YouTube.com
yt-remote-cast-installed	Stores your video player preferences for embedded YouTube videos, only with your consent and in accordance with applicable privacy regulations.	Expires after session	YouTube.com

yt-remote-cast-installed	Stores your video player preferences for embedded YouTube videos, only with your consent and in accordance with applicable privacy regulations.	Expires after session	YouTube.com
yt-remote-device-id	Stores your video player preferences for embedded YouTube videos, only with your consent and in accordance with applicable privacy regulations.	Expires after session	YouTube.com
yt-remote-fast-check-period	Stores your video player preferences for embedded YouTube videos, only with your consent and in accordance with applicable privacy regulations.	Expires after session	YouTube.com
yt-remote-session-app	Stores your video player preferences for embedded YouTube videos, only with your consent and in accordance with applicable privacy regulations.	Expires after session	YouTube.com
yt-remote-session-name	Stores your video player preferences for embedded YouTube videos, only with your consent and in accordance with applicable privacy regulations.	Expires after session	YouTube.com
Vuid	Stores your Vimeo usage history, only with your consent and in accordance with applicable privacy regulations.	2 Years	Vimeo.com
personalization_id	Used by X to track user interactions with advertisements and website activity, helping measure campaign performance and deliver more relevant advertising on X and across partner websites. This tracking is only conducted after obtaining explicit user consent where required by law, and data is processed in accordance with applicable privacy regulations. It may also be used to build audience insights and support ad targeting based on browsing behaviour, subject to your consent.	Up to 2 years	X Corp. (X/Twitter)